



News release

For Immediate Release

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**KB Home Featured on Access Hollywood
*A First Look at Sunday's Powerful Extreme Makeover: Home Edition Episode***

LOS ANGELES, (December 9, 2004) – KB Home (NYSE: KBH) is scheduled to be featured tonight on television's popular, Access Hollywood. The segment will preview the Sunday, December 12 episode of Extreme Makeover: Home Edition in which KB Home builds a brand new home for a very deserving family.

Access Hollywood viewers will be introduced to the Broadbents, the Las Vegas family who motivated KB Home to take on the Extreme Makeover: Home Edition challenge to demolish and completely rebuild the family's home in just 5 days for ABC's primetime hit. Access Hollywood also offers a behind-the-scenes look at the celebrity guests on this week's episode and reveals how the Broadbents inspired KB Home Chairman and CEO Bruce Karatz to go above and beyond any builder contribution on the show.

For a complete listing of times and stations that carry Access Hollywood, visit <http://www.accesshollywood.com/wheretowatch/index.html>.

About KB Home

Building homes for nearly half a century, KB Home is one of America's premier homebuilders with domestic operating divisions in some of the fastest-growing areas of the country including Arizona, California, Colorado, Florida, Georgia, Illinois, Indiana, Nevada, New Mexico, North Carolina, South Carolina and Texas. Kaufman & Broad S.A., the company's majority-owned subsidiary, is one of the largest homebuilders in France. In fiscal 2003, the company delivered homes to 27,331 families in the United States and France. It also operates a full-service mortgage company for the convenience of its buyers. Founded in 1957, and winner of the 2004 American Business Award for Best Overall Company, KB Home is a Fortune 500 company listed on the New York Stock Exchange under the ticker symbol "KBH." For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit kbhome.com.

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